

WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 Main: (561)694-2525

Main: (561)694-2525 Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
945962-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

www.thewpbfchannel.com

Billing Address:

Advertiser
Treasure Coast Jobs Coalit
TREASURE CST. JBS CO
C02C08

Smart Media Group LLC (VA) Attention: Accounts Payable 814 King St Ste 400 Alexandria, VA 22314 Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| <u>Advertiser Code</u> | <u>Product Code</u> | **1046** | TCJC | ORDR

Agency Ref Advertiser Ref

e Start	Date End	Date	Descrip	otion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1 10/05	5/12 10/0)5/12	M-SUN	WPBF News	25 (11-11:35PM	1	:30	1	\$1,000.00	NM	
Class	of Time - F		on Pre-em	ptible	•						
Week	s: <u>Start</u> 10/0	<u>Date</u> 1/12	End Date 10/07/12		Spots/Week . 1	<u>Rate</u> \$1,000.00					
Spots	:#Ch D 1WPBFF	<u>ay Air</u> 10/		Air Time Desci 1:29 PM M-SU	iption N WPBF News 25 @	Start/End Time 11PM11-11:35PM		<u>h Ad-ID</u> 0 тсэс021	2тvн		<u>Rate Typ</u> \$1,000.00 NI
2 10/05 Class	5/12 10/0 s of Time - F)5/12 re-emp	Dr. Oz	notice	4-5p	1	:30	11_	\$550.00	NM.	
Week	s: <u>Start</u> 10/0	<u>Date</u> 1/12	End Date 10/07/12		Spots/Week 1	<u>Rate</u> \$550.00					
Spots	: # C h <u>D</u>	ay Air	Date /	Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WPBF F	10/	05/12	4:19 PM Dr. O	Z	4-5p	:3	0 тслс021	2TVH		\$550.00 N
3 10/05 Class	5/12 10/0 s of Time - F)5/12 re-emp	WPBF	News 25 @ 5a notice	m 5-530am	1	:30	1	\$175.00	NM	
Week	s: <u>Start</u> 10/0	Date /12	End Date 10/07/12		Spots/Week 1	<u>Rate</u> \$175.00					
Spots	: <u>#</u> Ch <u>D</u>	ay <u>Air</u>	Date /	Air Time Descr	iption_	Start/End Time	Lengt	h Ad-ID			Rate Tyr
	1 WPBF F	10/	05/12	5:08 AM WPBI	F News 25 @ 5am	5-530am	:3	0 TCJC021	2TVH		\$175.00 N
4 10/05 Class	5/12 10/0 s of Time - F)5/12 re-emp		m News notice	5-6pm	1	:30	1	\$525.00	NM	
Week	s: <u>Start</u> 10/0		End Date 10/07/12		Spots/Week 1	<u>Rate</u> \$525.00			-		
Spots	: <u>#</u> Ch <u>D</u>	ay <u>Air</u>		Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WPBF F	10/	05/12	5:23 PM M-F 5	pm News	5-6pm	:3	0 TCJC021	2TVH		\$525.00 N
5 10/05 Class	5/12 10/(s of Time - F)5/12 re-emp	WPBF	News 25 Morni notice	ings5:30-5:57am	1	:30	1	\$275.00	NM	***************************************
Week	s: <u>Start</u> 10/0	<u>Date</u> /12	End Date 10/07/12		Spots/Week 1	<u>Rate</u> \$275.00					
Spots	: <u>#</u> Ch <u>D</u>	ay <u>Air</u>	Date /	Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WPBF F	10/	05/12	5:45 AM WPBI	News 25 Mornings @	5:3(5:30-5:57am	:3	O TCJC021	2тvн		\$275.00 N
6 10/05 Class	i/12 10/0 of Time - F)5/12 re-emp	WPBF	News 25 @ 6:0 notice	00PI6-6:30PM	1	:30	1	\$700.00	NM	
Week	s: <u>Start</u> 10/0	<u>Date</u> /12	End Date 10/07/12		Spots/Week 1	<u>Rate</u> \$700.00					
Spots	: <u>#</u> Ch <u>D</u>	ay <u>Air</u>	Date A	Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WPBF F	10/	05/12	6:28 PM WPR	News 25 @ 6:00PM	6-6:30PM	.3	0 TCJC021	2TVH		\$700.00 NI



Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

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Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TREASURE CST. JBS CO	C02C08

www.th	newpbfchannel.	.com									
Line	Start Date	End Da	ate Desc	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
6	10/05/12 Class of Tir	10/05/ ne - Pre-	12 WPE emptible wi	BF News 25 @ th notice	6:00Pl6-6:30P M	1	:30	1	\$700.00	NM	
7	10/05/12 Class of Tir	10/05/ ne - Pre-	12 WPE	BF News 25 Mo th notice	rnings6-7AM	1	:30	1	\$500.00	NM	
	Weeks:	10/01/1		121	- · 1	<u>Rate</u> \$500.00	·				
	Spots: # Ch 1 WF	Day PBF F	Air Date 10/05/12	Air Time Des 6:40 AM WP	scription BF News 25 Mornings	Start/End Time 6-7AM		<u>h Ad-ID</u> 0 тсэс021	2тvн		<u>Rate Type</u> \$500.00 NM
8	10/08/12 Class of Tir	10/08/ ne - Pre-	12 WPE emptible wi	BF News 25 @ sth notice	5am 5-530am	1	:30	1	\$175.00	NM	
	Weeks:	Start Da 10/08/12	2 10/14/	12 1	- 1	<u>Rate</u> \$175.00				•	
	Spots: # Ch 1 WF	Day PBF M	Air Date 10/08/12	Air Time Des 5:00 AM WP	BF News 25 @ 5am	Start/End Time 5-530am		th <u>Ad-ID</u> 0 TCJC021			<u>Rate Type</u> \$175.00 NM
9	10/08/12 Class of Tir	10/08/ ne - Pre-		5pm News th notice	5-6pm	1	:30	1	\$525.00	NM	2774
	Weeks:	Start Da 10/08/12	2 10/14/	12 1	- 1	<u>Rate</u> \$525.00					
_	Spots: # Ch 1 WF	Day PBF M	Air Date 10/08/12	Air Time Des 5:41 PM M-F		Start/End Time 5-6pm		h <u>Ad-ID</u> 0 TCJC021	2т∨н		<u>Rate Type</u> \$525.00 NM
10	10/08/12 Class of Tir	10/08/ ne - Pre-		BF News 25 Mo	mings5:30-5:57am	1	:30	1	\$275.00	NM	
	Weeks:	Start Da 10/08/12	2 10/14/	12 1	- 1	<u>Rate</u> \$275.00					
	Spots: # Ch 1 WF	<u>Day</u> PBF M		Air Time Des 5:30 AM WP	cription BF News 25 Mornings @	Start/End Time 5:3(5:30-5:57am		<u>h</u> <u>Ad-ID</u> 0 тсэс021	2т∨н		<u>Rate</u> <u>Type</u> \$275.00 NM
11	10/08/12 Class of Tin	10/08/1 ne - Pre-	12 WPE emptible wi	F News 25 @ 6 th notice	6:00Pl6-6:30PM	1	:30	1	\$700.00	NM	
	Weeks:	Start Da 10/08/12	2 10/14/	1	- 1	<u>Rate</u> \$700.00					
	Spots: <u>#</u> Ch 1 WF	Day PBF M	Air Date 10/08/12	Air Time Des 6:26 PM WP	cription BF News 25 @ 6:00PM	Start/End Time 6-6:30PM		<u>h Ad-ID</u> 0 тсэс021:	2т∨н		<u>Rate</u> <u>Type</u> \$700.00 NM
12	10/08/12 Class of Tin	10/08/1 ne - Pre-	12 WPE	BF News 25 Mon	mings6-7AM	1	:30	1	\$500.00	NM	
	Weeks:	10/08/12		12 1	- <u>-,</u>	<u>Rate</u> \$500.00				<u> </u>	41
		<u>Day</u> PBF M	Air Date 10/08/12	Air Time Des 6:41 AM WP	cription BF News 25 Mornings	Start/End Time 6-7AM		<u>h Ad-ID</u> 0 тсэс0217	2т∨н		<u>Rate</u> <u>Type</u> \$500.00 NM
13	10/08/12 Class of Tin	10/08/1 ne - Pre-		CING W/STAR	S 8-10[1	:30	1	\$5,000.00	NM	,
	Weeks:		te End D	ate MTWTFSS		<u>Rate</u> \$5,000.00					
	Spots: <u>#</u> Ch 1 WP	<u>Day</u> BF M	Air Date 10/08/12	Air Time Des 9:41 PM DAN	cription NCING W/STARS	Start/End Time 8-10[<u>h Ad-ID</u> 0 тсэс021:	2тvн		Rate Type \$5,000.00 NM
14	10/06/12 Class of Tin	10/06/1 ne - Pre-		leopardy th notice	Sat 7:30-8PM	1-	:30	1	\$600.00	NM	
	Weeks:	Start Da 10/01/12	te End D	ate MTWTFSS		<u>Rate</u> \$600.00					
	Spots: # Ch 1 WP		Air Date 10/06/12	Air Time Des 7:54 PM Sat		Start/End Time Sat 7:30-8PM		<u>h Ad-ID</u> 0 тсэс0212	2 ⊤∨ H		<u>Rate</u> <u>Type</u> \$600.00 NM
	10/07/12 Class of Tin	10/07/1 ne - Fixe	12 M-SU d Non Pre-e	JN WPBF News	s 25 (11-11:35PM	1	:30	1	\$1,000.00	NM	



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Advertiser	<u>Product</u>	Estimate Number
Treasure Coast Jobs C	oalit TREASURE CST. JBS CO	C02C08

ww.thewpb									Spots/			
ne Star	rt Date	End Date	Descri	ption	St	tart/End Time	MTWTFSS	Length	Week	Rate	Туре	
15 10/0 Clas		10/07/12 ne - Fixed N	M-SUN Non Pre-em	N WPBF Nev	vs 25 (11	1-11:35PM	1	:30	1	\$1,000.00	NM	
Wee		Start Date 10/01/12	10/07/12	2	-1	Spots/Week 1	<u>Rate</u> \$1,000.00					_
Spot	ts: <u>#</u> Ch 1 WF			Air Time De 11:28 PM M			Start/End Time 11PM11-11:35PM		th <u>Ad-ID</u> 0 TCJC021	2тvн		Rate Typ \$1,000.00 N
16 10/0 Clas		10/07/12 ne - Pre-em		1:35pm Late notice	News 11	135p-12am	1	:30	1	\$400.00	NM	
Wee	ks:	Start Date 10/01/12	10/07/12		_	Spots/Week 1	<u>Rate</u> \$400.00			·		
Spot	ts: <u>#</u> Ch 1 WP			Air Time De 11:55 PM Su		m Late News	Start/End Time 1135p-12am		th <u>Ad-ID</u> 30 TCJC021	2тvн		<u>Rate Typ</u> \$400.00 N
17.10/0 Clas		_10/07/12 ne - Pre-em		7am News	Sı	un 6-7am	1	:30	1	\$125.00	NM -	
Wee	ks:	Start Date 10/01/12	End Dat 10/07/12		_	Spots/Week 1	<u>Rate</u> \$125.00					
Spot	ts: <u>#</u> Ch 1 WP	<u>Day</u> A		Air Time De 6:39 AM Su			Start/End Time Sun 6-7am		<u>th Ad-ID</u> 0 TCJC021:	2тvн		<u>Rate Typ</u> \$125.00 N
18 10/0 Clas		10/04/12 ne - Pre-em	Nightli		11	1:35-12:05AM	1	:30	1	\$500.00	NM	
Wee		Start Date 10/01/12		te MTWTF		Spots/Week 1	<u>Rate</u> \$500.00		-			· · · · · ·
Spot	s: <u>#</u> Ch 1 WP	<u>Day</u> Ai		Air Time De 11:54 PM Ni			Start/End Time 11:35-12:05AM		th <u>Ad-ID</u> 60 TCJC021	2тун		<u>Rate Typ</u> \$500.00 N
19 10/0 Clas		10/04/12 ne - Pre-em	Dr. Oz		4-	5p	1	:30	1	\$550.00	NM	
Wee	ks:	Start Date 10/01/12		te MTWTF		Spots/Week 1	<u>Rate</u> \$550.00					
Spot		Day Ai		Air Time De 4:21 PM Dr			Start/End Time 4-5p		<u>:h</u> <u>Ad-ID</u> :0 TCJC021:	2тvн		<u>Rate</u> <u>Typ</u> \$550.00 N
20 10/0 Clas		10/04/12 ne - Pre-em	WPBF	News 25 @	5am 5-	530am	1	:30	1	\$175.00	NM	
Wee		Start Date 10/01/12	End Dat 10/07/12		_	Spots/Week 1	<u>Rate</u> \$175.00					
Spot	s: <u>#</u> Ch 1 WP	<u>Day Ai</u> BF Th 10		Air Time De 5:24 AM W		s 25 @ 5am	Start/End Time 5-530am		th <u>Ad-ID</u> 0 TCJC021	2т∨н		<u>Rate</u> <u>Typ</u> \$175.00 Ni
21 10/0 Clas)4/12 ss of Tim	10/04/12 ne - Pre-em	M-F 5p	om News	5-	6pm	1	:30	1	\$525.00	NM	
Wee	ks:	Start Date 10/01/12		e MTWTFS		Spots/Week . 1	Rate \$525.00					· · · · · · · · · · · · · · · · · · ·
Spot	s: <u>#</u> Ch 1 WP	<u>Day Ai</u> BFTh 10		Air Time De 5:57 PM M-		ews	Start/End Time 5-6pm		<u>h Ad-ID</u> 0 TCJC021	2тvн		<u>Rate Typ</u> \$525.00 Ni
22 10/0 Clas		10/04/12 ne - Pre-em	WPBF	News 25 M	omings5:	30-5:57am	1	:30	1	\$275.00	NM	
Wee	ks:	Start Date 10/01/12	·	e MTWTFS	<u>SS</u>	Spots/Week 1	<u>Rate</u> \$275.00	* * * * * * * * * * * * * * * * * * * *				
Spot	s: <u>#</u> Ch 1 WP	<u>Day Ai</u> BF Th 10		Air Time De 5:55 AM W		s 25 Mornings (Start/End Time 2 5:3(5:30-5:57am		<u>h Ad-ID</u> 0 тсэс0212	2т∨н		<u>Rate Typ</u> \$275.00 Ni
23 10/0 Clas		10/04/12 ne - Pre-em	WPBF	News 25 M	ornings6-	7AM	1	:30	1	\$500.00	NM	
Wee	ks:	Start Date 10/01/12	·	e MTWTFS		Spots/Week 1	<u>Rate</u> \$500.00					
Spots	s: <u>#</u> Ch	<u>Day Ai</u>	r Date	Air Time De	scription		Start/End Time	Lengt	h Ad-ID			Rate Typ



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Advertiser	Product	Estimate Number
Treasure Coast Jobs Coali	TREASURE CST. JBS CO	C02C08

www.	thewpbfchannel.	.com									
1 !	Otant Data	E-4 D-4-	Description		Oh at End Time		Lamath	Spots/	Dete	Tuno	
_	Start Date		Description			MTWTFSS	Length	Week	Rate	Туре	
23	3 10/04/12 Class of Tir	10/04/12 me - Pre-emp	WPBF Nev ptible with notic	vs 25 Morni ce	ngs6-7AM	1	:30	1	\$500.00	NM	
	Spots: # Ch			ime Descri		Start/End Time		h Ad-ID			Rate Type
	1 WF	PBFTh 10	/04/12 6:29	AM WPBF	News 25 Mornings	6-7AM	:3	0 TCJC021	2TVH		\$500.00 NM
24	4 10/02/12 Class of Tir	10/02/12 me - Pre -e m;	Nightline ptible with notice	ce	11:35-12:05AM	-1	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/01/12		<u>MTWTFSS</u> -1	Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: # Ch			ime Descri		Start/End Time		h Ad-ID			Rate Type
	1 WF	PBF Tu 10	/02/12 11:54	4 PM Nightli	ne	11:35-12:05AM	:3	0 TCJC021	2тvн		\$500.00 NM
25	5 10/02/12 Class of Tir	10/02/12 me - Pre-em	M-F 5pm Notible with notice		5-6pm	-1	:30	1	\$525.00	NM	
	-Weeks:	Start Date 10/01/12		<u>MTWTFSS</u> -1	Spots/Week 1	<u>Rate</u> \$525.00					
	Spots: # Ch			ime Descri	•	Start/End Time	Lenat	h Ad-ID			Rate Type
		PBF Tu 10		3 PM M-F 5		5-6pm		0 TCJC021	2тvн		\$525.00 NM
26	3 10/02/12 Class of Tir	10/02/12 me - Pre-emp	WPBF Nev	vs 25 Morni	ngs5:30-5:57am	-1	:30	1	\$275.00	NM	
	Weeks:	Start Date 10/01/12		MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$275.00					
	Spots: # Ch			ime Descri	-	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBFTu 10	/02/12 5:42	AM WPBF	News 25 Mornings @	5:3(5:30-5:57am	:3	0 TCJC021	2TVH		\$275.00 NM
27	7 10/02/12 Class of Tir	10/02/12 me - Pre-emp	WPBF Nev	vs 25 @ 6:0 ce	0Pl6-6:30PM	-1	:30	1	\$700.00	NM	
	Weeks:	Start Date 10/01/12		MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$700.00					
	Spots: # Ch	Day Air	Date Air T	ime Descri	•	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Tu 10	/02/12 6:26	PM WPBF	News 25 @ 6:00PM	6-6:30PM	:3	0 TCJC021	2тvн		\$700.00 NM
28	3 10/02/12 Class of Tir	10/02/12 me - Pre-emp	WPBF New	vs 25 Morni ce	ngs6-7AM	-1	:30	1	\$500.00	NM	· · · · · · · · · · · · · · · · · · ·
	Weeks:	Start Date 10/01/12		MTWTFSS -1	Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: # Ch			ime Descri		Start/End Time		h Ad-ID			Rate Type
	1 VVF	PBF Tu 10	/02/12 5:59	AM WPBF	News 25 Mornings	6-7AM	:3	0 TCJC021	2TVH		\$500.00 NM
29	10/02/12 Class of Tir	10/02/12 ne - Fixed N	Jeopardy on Pre-emptibl	le	7:30-8PM	-1	:30	1	\$1,900.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	<u>MTWTFSS</u> -1	<u>Spots/Week</u> 1	<u>Rate</u> \$1,900.00					
	Spots: # Ch			<u>ime</u> <u>Descri</u>		Start/End Time		h Ad-ID			Rate Type
	1 WF	PBF Tu 10	/02/12 7:42	PM Jeopa	rdy	7:30-8PM	:3	0 TCJC0217	2TVH		\$1,900.00 NM
30	0 10/03/12 Class of Tir	10/03/12 ne - Fixed N	M-SUN WF on Pre-emptibl	PBF News 2 le	5 (11-11:35PM	1	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/01/12		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch	<u>Day</u> Air	Date Air T	ime Descri		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WF	PBF W 10/	03/12 11:28	PM M-SU	NWPBF News 25 @ 1	1PM11-11:35PM	:3	0 TCJC0212	2TVH		\$1,000.00 NM
31	l 10/03/12 Class of Tir	10/03/12 ne - Pre-emp	Dr. Oz otible with notic	ce	4-5p	1	:30	1	\$550.00	NM	
	Weeks:	Start Date 10/01/12		<u>MTWTFSS</u> 1	<u>Spots/Week</u> 1	<u>Rate</u> \$550.00					···
	-	<u>Day</u> <u>Air</u>	Date Air T	ime Descri		Start/End Time		h Ad-ID			Rate Type
	1 WF	PBFW 10/	03/12 4:55	PM Dr. Oz		4-5p	:3	0 тслс0212	2TVH		\$550.00 NM



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								Spots/			
Line	Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
32	2 10/03/12 Class of Tir	10/03/12 ne - Pre-em	WPBF News	s 25 @ 5am e	5-530am	1	:30	1	\$175.00	NM	
	Weeks:	Start Date 10/01/12		<u> 1TWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$175.00					
	Spots: # Ch	<u>Day Air</u>	<u>Date</u> Air Tir	me Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF W 10	/03/12 5:15	AM WPBF N	lews 25 @ 5am	5-530am	:3	0 тсјс0212	TVH		\$175.00 NN
33	10/03/12 Class of Tir	10/03/12 ne - Pre-em	WPBF News	s 25 Morning	s5:30-5:57am	1	:30	1	\$275.00	NM	
	Weeks:	Start Date 10/01/12		<u> TWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$275.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Tir	me Descript	ion -	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBFW 10	/03/12 5:41	AM WPBF N	lews 25 Mornings @	5:3(5:30-5:57am	:3	0 тсјс0212	TVH		\$275.00 NM
:: 34	-10/03/12 Class of Tir	10/03/12 ne - Pre-em	WPBF News	s 25 @ 6:00F	Pl6-6:30PM	1	:30	1	\$700.00	NM	-
	Weeks:	Start Date 10/01/12		<u> TWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$700.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Tir	me Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBFW 10	/03/12 6:21	PM WPBF N	lews 25 @ 6:00PM	6-6:30PM	:30 тслс0212тvн			\$700.00 NM	
		10100110	MODELL	- 05 Manaina					\$500.00	NM	
35	10/03/12 Class of Tir	10/03/12 ne - Pre-em	WPBF News	s 25 Morning e	s6-7AM	1	:30	1	\$300.00	IAIAI	
35	10/03/12 Class of Tir Weeks:	10/03/12 ne - Pre-em Start Date 10/01/12	otible with notice End Date	s 25 Moming 9 <u>1TWTFSS</u> 1	Spots/Week	Rate \$500.00	:30	1		MIVI	
35	Class of Tir	ne - Pre-em Start Date 10/01/12	otible with notice End Date 10/07/12	e ITWT FSS	Spots/Week 1	Rate		1 <u>h Ad-ID</u>	\$500.00	INIVI	Rate Type
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Payment Terms 30 Days

 Gross Total
 \$23,150.00

 Agency Commission
 \$3,472.50

\$19,677.50

Net Amount Due